



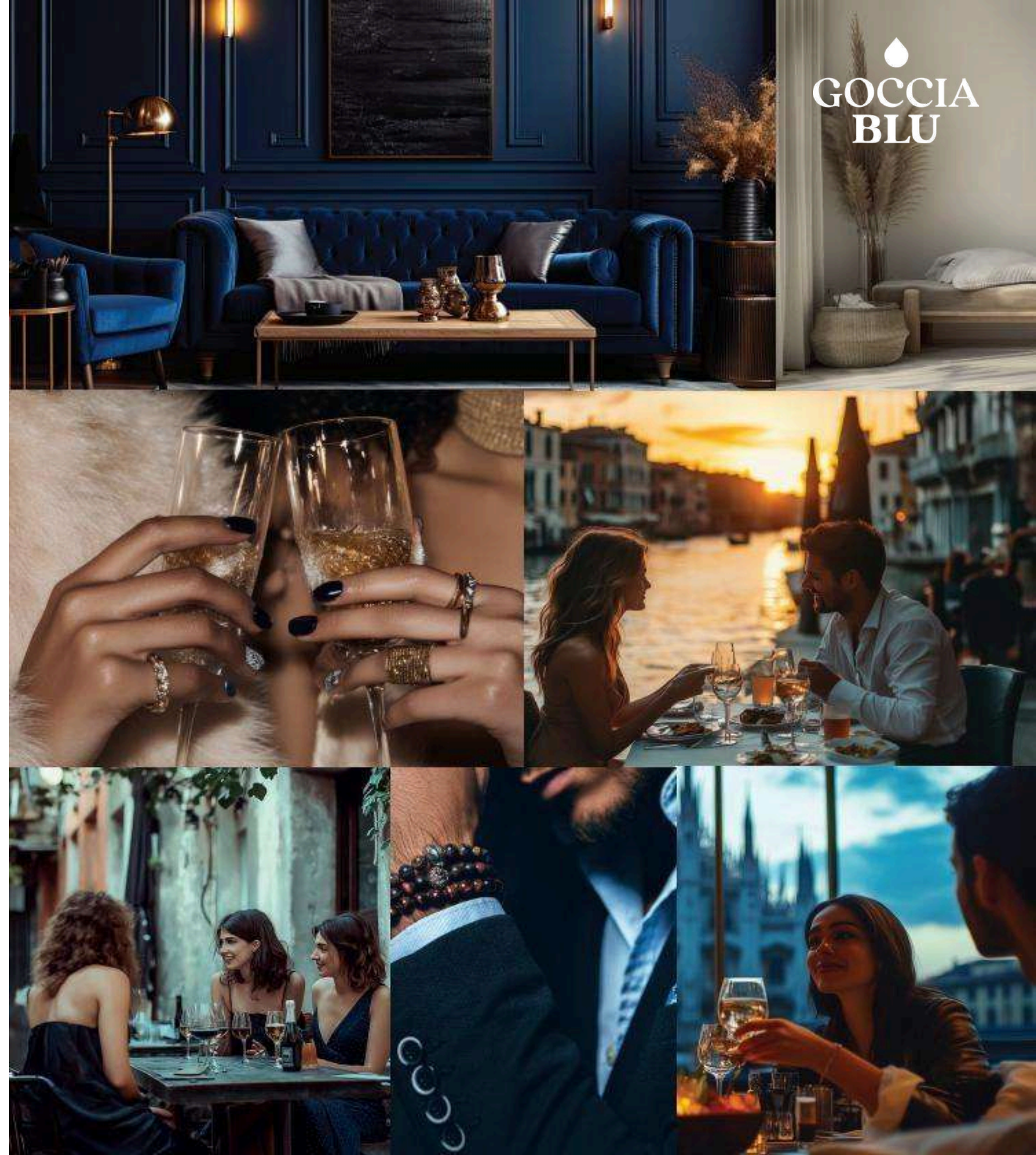
GOCCIA

BLUE ICON

BLU

# ***ITALIAN EXCELLENCE, ADMIRERD AND IMITATED WORLDWIDE***

The purity and balance of a high-quality, low mineralized water sourced from carefully selected springs. A unique water, created to accompany those moments when the essence of Italian living shines through in every single detail. a seaside breakfast in Positano to a lunch in a charming Tuscan farmhouse, followed by a glamorous dinner in the heart of Milan, GocciaBlu's unmistakable and elegant style enhances every moment, making each occasion truly special.





***ECLECTIC***

A unique way of understanding life, with style and originality.



***ICONIC***

Unmistakable, unparalleled elegance. To leave a mark.



***EXCELLENT***

Quality beyond standards, beyond categories. From Marche, to Italy, to the world.



**GOCCIA  
BLU**



***AN ITALIAN  
STORY***

A consolidated and all-Italian story: from the heart of people to the commitment of the Togni family.




***PUREE  
SINCERE***

Purity and transparency in every single sip. For a pact of trust that confirms every expectation.



***ESSENTIAL  
BALANCE***

A balanced water, with proven functional characteristics, with a balanced taste.



# THE RANGE

# THE «ORIGINAL» LINE

## Sofisticata e iconica

Eleganti rilievi che le conferiscono un profilo slanciato, pregiato e raffinato; creata per lasciare il segno.

## Sophisticated and iconic

Elegant reliefs that give it a sleek, precious, and refined profile – designed to leave a lasting impression.



ORIGINAL

Pura e senza tempo, come la natura,  
da cui prende ispirazione.  
Linee sinuose che rievocano la  
maestosità di una cascata.

Pure and timeless, like nature, from which it draws  
inspiration. Sinuous lines that evoke the majesty  
of a waterfall.

# NATURE

inspired

# THE «ORIGINAL» LINE

GLASS



Sparkling/Still  
0,75 lt

Sparkling/Still  
0,25 lt

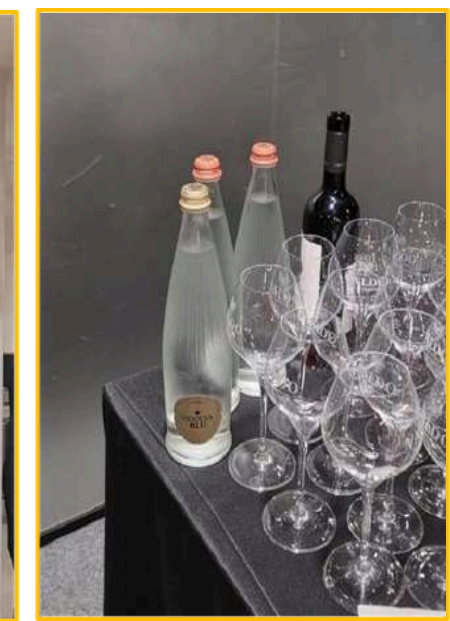
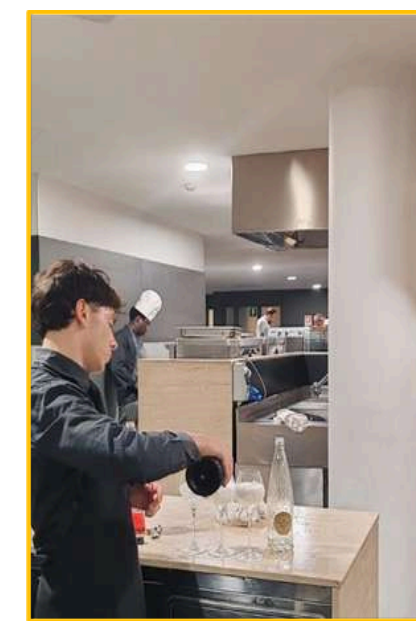
# COMMUNICATION TOOLS

# AN INTEGRATED AND HIGH-IMPACT SUPPORT PLAN



# GOCCIABLU

*Star in the places where excellence is played out*



Official Water Partner  
MILANO PREMIER PADEL  
2025



Partner  
AS Roma Business Club  
Events



OLYMPIC STADIUM  
Hospitality Areas  
during home games



# GOCCIABLU

***The star of the International Ho.Re.Ca. Meeting - Rimini***

+500 exhibitors from 22 Countries

+43.000 visitors from more than 80 Countries



HALL B5 – STAND 005

International  
**HoReCa**  
meeting  
Congress • B2B • Parade

15–17  
FEBBRAIO  
2026

FIERA  
DI RIMINI

IN CONTEMPORANEA  
CON

BEER &  
FOOD  
ATTRACTION

YYY  
MIXOLOGY  
ATTRACTION

ORGANIZZATO DA

italgrob  
ASSOCIAZIONE ITALIANA  
GROSSISTI

ITALIAN  
EXHIBITION  
GROUP  
Proudly by the future



GOCCIA  
BLU

***THANKS!***